

AGENDA

Thursday, November 1, 2007

7:30–9:00 PM Kickoff Cocktail Party
at Jon M. Huntsman Hall

Friday, November 2, 2007

- 8:30–9:30 AM Registration & Breakfast (A)
- 9:30–9:45 AM Opening Remarks by
Conference Co-Chairs (A)
- 9:45–10:30 AM Morning Keynote Speaker (A)
Traci Lerner, *Founding Partner*
Chesapeake Partners L.P.
- 10:45–11:45 AM Concurrent Panels & Workshops
- Trading Up: Women of Wall Street (C)
 - Negotiating to Win: Effective Techniques to Grow Your Bottom Line (D)
 - Personal Investments: Managing Your Finances (F)
- 12:00–12:30 PM Networking Lunch (A)
- 12:30–1:15 PM Afternoon Keynote Speaker (A)
Michelle Peluso, *President and CEO*
Travelocity
- 1:15–1:30 PM Kathleen McDonald
Distinguished Alumna Award (A)
Eileen Naughton, *Director–*
Media Platforms, Google
- 1:45–2:45 PM Concurrent Panels & Workshops
- Corporate Valuation: Techniques and Methods (C)
 - Consulting 101: Conquering the Case Interview (F)
 - Globalization: Passport to Business Abroad (D)
- 1:45–2:45 PM Alumnae Breakout Session (G)
- 3:00–5:30 PM Tea Chats (B)
- 3:00–4:00 PM Concurrent Panels & Workshops
- Designing Women: Fashion Forward Leaders in Retailing (D)
 - Life Management: Achieving Balance in Life Choices (C)
 - Off the Beaten Path: Non-Profit & Socially Responsible Alternatives (E)
- 4:15–5:15 PM Concurrent Panels & Workshops
- Wired Up: Technological Advancements (D)
 - New Frontiers: Innovation & Entrepreneurship (C)
- 5:00–6:30 PM Closing Cocktails & Hors d'Oeuvres (H)

PARK HYATT PHILADELPHIA®

AT THE BELLEVUE

Event Locations

- A Grand Ballroom
- B Ballroom Balcony
- C Clover Room
- D Red Room
- E State Drawing Room
- F Rose Garden
- G Wine Hall
- H Conservatory

