



6th Annual Wharton Women in Business Conference Conference Fees and Sponsorship Opportunities

25 Years of Building Toward the Future
Thursday - Friday, November 4 - 5, 2004

LEVELS OF RECOGNITION:	DIAMOND	PLATINUM	GOLD	SILVER	CAREER FAIR ONLY
COCKTAIL RECEPTIONS <i>Two casual happy hours where corporate sponsors can meet WWIB members and conference attendees</i> 1. Thursday night before the Conference 2. Friday night after the Conference	Exclusive sponsorship title of Thursday night cocktail hour (other companies will be <u>prohibited</u> from recruiting) Shared sponsorship title of Friday night cocktail hour (co-hosted with Platinum Sponsors)	Shared sponsorship title of Friday night cocktail hour (co-hosted with Diamond Sponsor)	N/A	N/A	N/A
PRIVATE OFFICES FOR CONFERENCE <i>Wharton Women in Business will offer complimentary hotel suites for our top level corporate sponsors</i>	Complimentary Luxury Hotel Suite at The Park Hyatt	Complimentary Luxury Hotel Room at The Park Hyatt	N/A	N/A	N/A
PANEL SPEAKERS <i>Choose from a series of new and improved panels</i>	Two Panelists Guaranteed at senior/executive level	One Panelist Guaranteed at senior/executive level	One Panelist Guaranteed at senior/executive level	N/A	N/A
DEDICATED BREAKFAST AND LUNCH TABLES <i>Ten seats per table can be used by corporate sponsors and their WWIB guests</i>	Four tables	Three tables	Two tables	One table	N/A
AFTERNOON TEA SESSIONS <i>You will receive small tea tables (that seat between 2 and 4 women) for a three hour block to meet privately with selected WWIB members</i>	Four tea tables by invitation or open	Three tea tables by invitation or open	Two tea tables by invitation or open	One tea table by invitation or open	N/A
CAREER FAIR TABLES <i>Career Fair will run for two hours in the afternoon - corporate recruiting tables are 3' x 6'</i>	Two tables	Two tables	One table	One table	One table
MENTORSHIP PROGRAM <i>Unique opportunity to build long term relationships with WWIB students throughout the 2004-2005 academic year</i>	Three mentees guaranteed out of top fifteen choices	Two mentees guaranteed out of top fifteen choices	One mentee guaranteed out of top fifteen choices	Participation encouraged	Participation encouraged
CORPORATE ATTENDANCE <i>Limits to how many employees you may bring to the conference free of charge</i>	Unlimited	Ten company participants	Eight company participants	Six company participants	Four company participants
1st AND 2nd YEAR RESUME BOOKS <i>Books include details regarding students' prior work experience in addition to industry, functional and geographical preferences for summer and full-time jobs</i>	2nd year book delivered by September 20, 2004 1st year book delivered by October 15, 2004	2nd year book delivered by September 20, 2004 1st year book delivered by October 15, 2004	2nd year book delivered by September 20, 2004 1st year book delivered by October 15, 2004	2nd year book delivered by September 20, 2004 1st year book delivered by October 15, 2004	2nd year book delivered by September 20, 2004 1st year book delivered by October 15, 2004
RECOGNITION, MARKETING and ADVERTISING LEVELS	<ul style="list-style-type: none"> Two banners prominently displayed on center stage and in registration area Full page ad in the conference program, displayed on first page after agenda Top billing on posters, banners, website, email communications and conference tee-shirts 	<ul style="list-style-type: none"> One banner displayed in reception area 1/2 page ad in the conference program Prominent billing on posters, banners, website, email communications and conference tee-shirts 	<ul style="list-style-type: none"> 1/2 page ad in the conference program Prominent billing on posters, banners, website, email communications and conference tee-shirts 	<ul style="list-style-type: none"> 1/2 page ad in the conference program Logo recognition on posters, banners, website, email communications and conference tee-shirts 	<ul style="list-style-type: none"> Recognition in the program Logo recognition on posters, banners, website, email communications and conference tee-shirts
SPONSORSHIP	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500

****ALL DONATIONS ARE TAX-DEDUCTIBLE AS WHARTON WOMEN IN BUSINESS IS A QUALIFIED NON-PROFIT ORGANIZATION****